

EFFECTIVE COMMUNICATION IN SCIENCE



Training your researchers, educators and students to become powerful and effective communicators through world class, bespoke seminars, workshops and webinars

Melita Publishing Consultants



Effective Communication

“It’s about getting your message across”

Communication is the key to sharing scientific findings with others. As a scientist (or for that matter, in any profession) being able to communicate thoughts and ideas as well as the thought process behind them is critical.

Publishing in top-tier journals and participation in international scientific conferences are two of the key ways in which knowledge is shared and reputations are built. Institutes benefit if their staff are successful in having their papers accepted by top publications, as high citations lead to improved institutional rankings and impact. Researchers and Faculty who are invited to speak or chair panels at large congresses or symposia enhance the reputation of the organizations they represent, which contributes to increased international visibility and recognition.

Scientific writing and presentation skills, preparing scientific posters, chairing and participating in scientific sessions, as well as developing expertise on the writing and publication of scientific papers are all vital skills for researchers to master in order to progress their careers.

Melita Publishing Consultants offers a series of seminars, workshops and webinars delivered by experts to help researchers of all levels develop powerful and effective communication skills.

Expert Instructors

All our training sessions are delivered by experts in scientific publication, presentation and communication - most have extensive experience of scientific publishing. The training editors bring their expertise, valuable insight and advice from working in the world’s most reputable science publishing houses.

Our approach to scientific communication training provides the expertise and years of experience that can only be expected from specialized professionals. It guarantees high satisfaction levels and quality outcomes for the participants.

Customized Delivery

Our collaborative approach ensures a bespoke service for your institute, based on its unique situation, requirements and goals. We always pay close attention to the particular needs of our clients and are able to tailor our services to meet your scale or budget.

We offer three basic formats:

Seminars: Designed for groups of more than 20 and delivered as a series of presentations or lectures on-site over a half a day usually by one expert instructor.

Workshops: Suitable for groups of up to 20 and delivered as interactive sessions over 1 to 2 days by one or more expert instructors where participants get to try out newly acquired skills in a live situation

Webinars: Short, scheduled, live, online sessions that highlight key aspects of scientific communication and publication. Participants can ask questions and download material to refer to afterwards.

We also provide promotional support to help attract participants and all materials are available afterwards for the institute’s own use.

SCIENTIFIC WRITING

“One of the top 10 reasons why papers get rejected is poor scientific writing.”



How to write a scientific paper

1-Day Workshop

Scientific papers are for sharing original research work with other scientists or for reviewing research conducted by others. As such, they are critical to the evolution of modern science, in which the work of one scientist builds upon that of others. To reach their goal, papers must aim to inform, not impress. They must be highly readable — that is, clear, accurate, and concise. They are more likely to be cited by other scientists if they are helpful rather than cryptic or self-centered.

This 1-day workshop offers an opportunity for students, researchers, clinicians and those from pharmaceutical companies involved in writing research findings to gain an understanding of how to develop and write a scientific paper.

[Also available as a seminar]

How to get published

2-Day Workshop

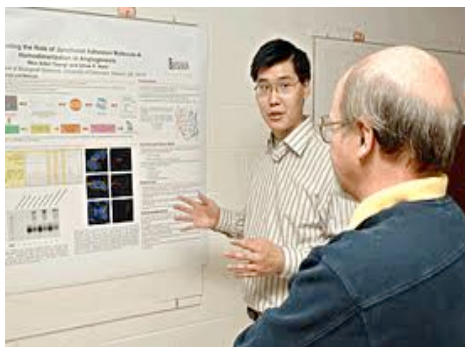
This 2-day workshop offers an opportunity for students, researchers, clinicians and those from pharmaceutical companies involved in writing research findings to gain an in-depth understanding of scholarly publishing and how to develop, write and prepare a scientific paper for publication.

The course consists of a mix of presentations, interactive discussions and "hands-on" practice. This holistic approach ensures that participants learn how to write a scientific paper, how to select the right journal for submission, understand how the review process works and deal with all aspects of communications with the Editor(s) and peer reviewers.

[Only available as a workshop]

SCIENTIFIC PRESENTING

"It's not only about the importance of what you have to say, it's also about the way you say it. "



Poster Presentations

Poster presentations may not seem as prestigious as oral presentations, but they are a great opportunity to interact with other scientists in the field in a structured and formal way. During the training participants learn how to create the poster, promote it, and then interact with visitors during the poster session.

[Available in all delivery formats]



Scientific Presentations

Effective presentation is about getting your message across. Specifically, it involves capturing an audience's attention, ensuring your audience understands the idea you are trying to convey, and encouraging your audience to do something with that information, such as remember it, apply it, or provide feedback. This essential skills training focuses on presenting research findings in a way that is clear, insightful and memorable to the audience.

[Available in all delivery formats]



Panel Discussions

Panel discussions at conferences are a useful way to trigger an exchange of viewpoints among experts. Still, they are more difficult to prepare for than presentations, and more challenging to moderate than a regular conference session, too. This training provides the advanced skills necessary to facilitate lively and productive discussions among panelists and audience.

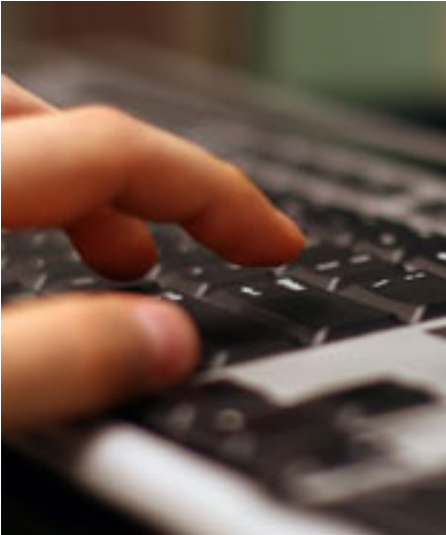
[Available as a seminar or workshop]



Chairing Scientific Sessions

An effective chairperson creates a sense of coherence, brings the speakers closer to the audience, ensures that everything runs smoothly, and wraps up the session in a way that leaves everyone feeling good about it. This level of effectiveness requires careful preparation. Core facilitation and interaction skills are covered during this training, which will equip participants with the tools and confidence to run memorable sessions.

[Available as a seminar or workshop]



Interested in learning more?

Why not contact us for a no obligation discussion on how Melita Publishing Consultants can meet your scientific communication training needs. We are happy to make our experts available to your institute to explain how we work and answer your questions.

Contact us

To make an appointment or for further information on any of the services described in this brochure, including pricing and instructor availability, you can reach us at the contact information provided below.



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